

Engaging to Interact With

A recent Wixcorp study asked patients to describe what paying medical bills feels like. Here's some of our favorite responses:

"Being overcharged"

"Paying a mortgage payment"

"Stressed and Depressed"

"Drowning in a pile of poo"

Scary to think the current spectrum ranges from "Stressed" to "pile of poo". Redde can help shift the perspective to an engaging experience with services like:

- Text to pay
- Two-way text messaging
- Automated payment plans
- Auto-pay for frequent users
- Consolidated billing
- Automated notifications & reminders

Just calling to let you know you have a past due bill for \$350.00 from Hospital.

I paid that bill two months ago!

But I ALREADY

paid?!?!

You only paid the hospital's portion, this is for the x-rays.

⊘REDDE Impact

1 in 4

Patient payments made outside of normal office hours 25%

Reduction in Claims >90 Days

3.8%

Increase in Total Annual Revenue E

Engaging to Interact With



Patient Experience and Revenue Cycle

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